



Speaker Biographies – 11 May 2016

Jonathan Erskine – Chairman

- Research Fellow, Centre for Public Policy and Health, Durham University
- Executive Director of the European Health Property Network (EuHPN; www.euhpn.eu)
- Non-executive director, North Tees and Hartlepool NHS Foundation Trust

Jonathan's background is in Philosophy and Art History, but he worked for a number of years as a technical writer and journalist, and later as an IT manager. Following studies in Natural Sciences with the Open University, Jonathan joined the School for Medicine and Health in the Centre for Clinical Management Development, before joining the Centre for Public Policy and Health as Research Associate in 2008 and becoming a Research Fellow in 2015. His research interests are in the areas of health service reform, the boundaries between primary and secondary care, large-scale change in healthcare systems and the relationship between the design of health service systems and the built healthcare environment. He has published widely in these areas, most recently on the outcomes of a region-wide strategy to implement Lean management in a diverse range of NHS organisations.

Jonathan has had a long association with the European Health Property Network (EuHPN, www.euhpn.eu) where he is Executive Director. The EuHPN is a non-profit knowledge exchange organisation for public sector bodies with interests in planning, designing, constructing and financing all kinds of healthcare facilities.

Jonathan was a non-executive director and Vice-Chair of a north east England healthcare commissioning body from 2006 to 2011, and since August 2015 he is a non-executive director of North Tees and Hartlepool NHS Foundation Trust, which operates two acute hospital sites and a diverse range of community care services for a population of around 400,000 people.

KEYNOTE SESSION:

Lorna Green, North West Coast Academic Health Science Network

Lorna joined the Innovation Agency in March 2014 after working in the healthcare industry for 17 years. Having started her career as a State Registered Dietician in the NHS, Lorna has worked for a range of healthcare companies from start-ups to multi-nationals in a variety of senior management roles in sales, marketing and business development and at board level.

After 10 years in sales and marketing, Lorna joined a venture capital firm, as healthcare business consultant and went on to work as a self-employed consultant working with SMEs to shape business plans and secure venture capital investment.

Lorna has been involved in commercialising over 40 new healthcare products and

technologies both in the UK and internationally. She is a director of eHealth Cluster Ltd, a not-for-profit organisation established to support local SMEs in the eHealth sector, and a member of the Knowledge Transfer Network Medical Technology (KTN) Advisory Board, supporting the translation of medical technologies from the science base through to early adoption.

Cecilia Pérez, Tecnologias Plexus SL

Cecilia is a Telecommunications Engineer, she works as a Consultancy and Solutions Manager for the Spanish company PLEXUS. During 20 years she has developed her career in the Information Technology Business taking part in Complex Information Systems implementation projects especially in customers of the Public Administration, more specifically in Healthcare and Social Services sectors.

Kjersti K. Berg, Norwegian Agency for Public Management and eGovernment

Kjersti is a Senior adviser in Innovation Procurement in Norway's Agency for Public Management and eGovernment (Difi). Since 2012 she has worked in Difi's department for Public Procurement, specializing in innovation procurement and how public procurement can be used as a strategic tool in public sector innovation and modernisation. Difi's role is to develop guidance material for public buyers, network and cooperate with relevant public sector innovation stakeholders and support the Government in policy matters.

SESSION 1: INNOVATION PROCUREMENT FOR HEALTHCARE PART 1: CASE EXAMPLES, METHODOLOGIES & LESSONS LEARNED

Gaynor Whyles, JERA Consulting (EcoQUIP Project)

Gaynor is Director of JERA Consulting, a UK based consultancy specialising in innovation. She has been working in the field of innovation procurement since 2005, initially as an independent consultant for the Department for Business, Innovation and Skills (BIS) where she was responsible for developing Forward Commitment Procurement (FCP) concept into a practical tool for innovation procurement. Over the last 10 years Gaynor has led a number of pioneering innovation procurement projects, demonstration projects and initiatives in the public and private sector, written several case based publications and published papers on innovation procurement with co-authors in the Netherlands and Poland. A graduate of Imperial College, University of London, in a previous life she worked for the UK Research Councils in the UK and Brussels.

Louis Potel, HAPPI Project

Louis is project manager, in charge of the international affairs, at Resah, a French central purchasing body in the Healthcare sector. The public organization is involved in several European projects: coordinator of the HAPPI project (PPI) and partner of the INNOCAT (PPI) INSPIRE (CSA), PROEIPAHA (CSA) and RELIEF (PCP) project. Louis manages also the European Association EHPPA which gather 9 Healthcare Central Purchasing Bodies from 9 different European countries. After having followed a BBA program at EDHEC Business School, he did a post-graduate specialization degree in Projects and Programs Management and has started working at Resah in February 2014.

Suzan Ikävalko, INSPIRE Project

Suzan has an M.Sc. in International Business Administration and Economics from University of Lund, Sweden.

She is a senior associate at Nordic Healthcare Group (www.nhg.fi, NHG). Joined NHG 2013, having previously worked in the Helsinki Region development company Culminatium Innovation with Innovative procurement and Health & Wellbeing Cluster programmes.

Leader of various EU & Nordic & national projects and consultancy assignments within PCP, PPI and eHealth.

EU Commission external expert (policy support, Horizon 2020 proposal and project evaluations).

Member of the Executive Board of Helsinki Region University Hospital.

Chairman of the Board of three HUS Business enterprises delivering medical care support services to specialist and primary care health services in the Helsinki and Uusimaa Region: HUS Pharmacy, HUSLAB, HUS Medical Imaging (Clinical engineering/Med-tech, Radiology/ Medical Imaging and Physiology, Neuro Physiology).

Chairman of the City of Helsinki Health Commission responsible for all primary care services 2004–2008.

Andy Bleaden, SILVER Project

Andy has been working since 2002 as Funding and Programmes Manager for the Stockport Council. There he specialised, among other things, in Adult Social Care, Telehealth and Telemedicine. He also formed alliances with pan EU Age/Seniors related groups and recently with the EIP on Active and Healthy Ageing. In addition, he has also been working as an External Expert Evaluator and Reviewer for the European Commission since 2013 for: FP7 and Horizon 2020 Health, Personal Health Calls PHC20 Advancing Active Healthy Ageing and PHC26 Self-management of Health and disease. More recently he has been working with the EIT on the new Health KIC and also begun working as an expert on the new Urban Innovation Actions as an expert. He has a long experience in Health and Social Care as well as housing and in Stockport is closely involved with both Social Care and Economic Development as well as area of Silver Economy. He has over 20 years' experience in the Social Care/Housing Field.

Ilse Bierhoff, STOP&GO

Ilse studied human-computer interaction. Her expertise is applying knowledge from social sciences on problems related to the introduction of new technologies. In 2002, she joined Smart Homes and her main activities are in the field of the use of smart home technology in the care and cure sector, with particular focus on gathering of user requirements with innovative methods, guidance to the process of actually installing smart home technology, evaluation and development of educational material. Currently she is coordinator of the PPI pilot STOPandGO and the AAL Project VictoryaHome.

Ramon Maspons, THALEA 1 & 2

Ramon Maspons MSc in Industrial Engineering from Polytechnical University of Catalonia (UPC), Executive Master in Public Administration. He holds a Diploma of Advances Studies in innovation and research management. Since 2010 Chief Innovation Officer at Agency for Healthcare Quality and Evaluation of Catalonia (AquAS). Ramon has more than ten years' experience in hospital and medical innovation and more than twenty years of experience in international funded research projects, mainly EU projects. He has

hold positions as Deputy Secretary of Strategy at Catalan Ministry of health from 2004 to 2009, as Scientific Director of Fundació Parc de Salut for 6 years, as Strategic Project Unit Director of Biocat for 4 years, as Strategic Planning Director of Granollers City Council for 6 years, and as Director of IALE Tecnologia, a spin-off company of Polytechnical University of Catalonia (UPC) for 10 years. He was Assistant Lecturer of innovation and technology management at Business Administration Department, Polytechnical University of Catalonia (UPC) from 1993 to 1997 and since 1997 he is visiting researcher of technology monitoring and knowledge management at some Spanish universities. He is a guest lecturer at several educational centres, workshops and symposia.

SESSION 2: INNOVATION PROCUREMENT FOR HEALTHCARE – PART 2: WHERE ARE WE NOW? COMMON UNMET NEEDS, HEALTHCARE CHALLENGES, COLLABORATION FOR SCALABLE MARKETS, ENABLING PARTICIPATION

Ashley Stewart, EPP eHealth Project

Ashley is a consultant with Optimat. She has both academic and commercial experience; researching and conducting a number of ICT projects. Recent projects include preparing the Next Generation Computing Roadmap for the European Commission identifying the opportunities for Europe and what research is needed to make Europe a leading economy. Ashley has also been involved in a number of European Commission innovation procurement projects including EPP eHealth, TRANSFORM, EcoQUIP, RES Hospitals and LCB Healthcare.

Mateusz Lichón, EPP eHealth Project

Mateusz is a researcher, PhD student and teaching assistant at Jagiellonian University. Involved in projects co-funded by European Commission aimed at increasing efficiency in healthcare by innovative solutions: EPP e-Health (e-health solutions), EcoQUIP (innovation procurement) and RES Hospitals (renewable energy solutions). Coordinator and researcher in a number of comparative study research including Polish-Swiss study on attitudes towards first aid, study on user involvement in various European countries and English-Portuguese study on patient involvement in assisted reproductive technologies. He is also a publicist to nationwide newspapers: 'Ogólnopolski Przegląd Medyczny' (National Medical Review) and 'Ogólnopolski System Ochrony Zdrowia' (National Health Care System). Mateusz worked in various international organizations including American Institute For Foreign Study, European Health Management Association and European Parliament. Former action member and Early Career Researcher in COST Action IS0903 'Enhancing the Role of Medicine in the Management of European Health Systems –Implications for Control, Innovation and User Voice'.

Angus Hunter, EPP eHealth Project

Angus is the Managing Director of Optimat and has more than 25 years of strategy consultancy experience in the policy areas of innovation and sustainability. This followed a diverse career in industry and economic development. He has nearly 10 years' experience of innovation procurement initially helping JERA to deliver parts of the UK Forward Commitment Procurement (FCP) programme. Since 2009, he has played a leading role in variety of European innovation procurement and demand-side innovation projects (LCB-Healthcare, EcoQUIP, RES-Hospitals, TRANSFORM, Energy4Health, EPP eHealth, CEPPI).

SESSION 3: WHERE NEXT? FUTURE OPPORTUNITIES FOR H2020

Patricia Martinez Galisteo, RELIEF Project

Patricia is a procurement consultant for BravoSolution Spain. She has a humanities University Degree and Postgraduate Studies on business innovation. Currently, she works as Project Manager for the European Projects Department of BravoSolution supporting the company Technological and Operational Units promoting, coordinating and/or managing R&D and innovation projects at national and international level. At the same time, it carries out an exhaustive technological surveillance of the procurement sector. She has more than 5 years of experience in management of European R&D projects for both private and public sectors. Moreover, she has a vast experience in managing projects in cultural, human and social science fields. She also provides expertise in events organization: scientific project meetings, workshops; dissemination and exploitation activities; networking and training courses. Recent projects include defining and launching a European Pre-Commercial Procurement call to identify innovative ICT solutions and services to support chronic patients in the management of their pain control.

Susana Fernández Nocelo, EMPATTICS Project

Susana has an honors degree in Chemistry, specializing in Analytical Chemistry at the University of Santiago de Compostela and a degree in Science and Technology of Food at the University of Vigo. She is also a graduate in health and has a PhD from the Faculty of Medicine at the University of Santiago de Compostela.

She joined the Innovation Platform in March 2011 as part of a multidisciplinary team that is constitute in the Galician Health Ministry and the Galician Healthcare Provider, SERGAS, in order to evaluate proposals to identify high impact projects and manage health innovation projects. She is the Coordinator of European Projects and has worked on proposals for health innovation projects, including the Hospital 2050 and Innova-saúde, which was recently awarded 90 million Euros from the European Regional Development Fund, ERDF. Moreover, she has managed ICT projects on the ICT-PSP programme and currently she is the project coordinator of a PCP Cofund project, EMPATTICS.

Sabrina Grigolo, MAGIC Project

Sabrina is Health Coordinator. Degree in Pedagogy. She has been a clinical tutor for the Nurse Training Programme at the Faculty of Medicine and Surgery of the University of Turin, managing and work groups training. In the past few years she has been training Health workers, including the organization and all aspects of logistics. She is expert in eliciting public participation in health promotion. Grigolo has taken part in several international projects. She was Project Manager of the Hippocrates Project – Sub

Programme Leonardo, HEPPY Project – Sub Programme Leonardo and other local and transnational projects at Gradenigo Hospital. Grigolo works in ASLTo3 (Public healthcare Authority of Piedmont Region). From 2013 she collaborates with Health Department of Piedmont Region in order to develop the European projects in healthcare system.